

Findlay Shade Tree Commission

Minutes – February 6, 2018

Present: Ben Dolan, Matt Ashcraft, Jeremy Kalb and Tom Mills. Becky Stahl guest

Everyone introduced themselves. Due to lack of attendance, the officer naming was postponed till the next meeting.

The minutes were read. B. Dolan moved to approve them and J. Kalb seconded the motion. The motion was unanimously approved.

The finance report was reviewed. J. Kalb moved to approve the report and B. Dolan seconded the motion. It was approved unanimously.

Mills reviewed the volunteer time document and indicated that the volunteer time document is available.

Kalb reported that he is working on project development getting them ready for approval.

Mills indicated that the 2018 Tree City USA Celebration is scheduled for April 18 in Upper Sandusky.

Mills reviewed the Marketing plan. M. Ashcraft indicated that direct mailing has done the best for Tawa Tree Care. Mailing lists are available. Facebook with a boost also works. However a person needs to keep Facebook active. Perhaps we could do a Courier article on a monthly basis. Ashcraft will bring the ANSI standards to the next meeting for us to see.

NeighborWoods 2018 is set for White Birch Dr. and Nutmeg Dr. Tom Steinman is arranging a meeting for the week of 2/11 and Nutmeg will be OUPS'ed as soon as the snow clears.

NeighborWoods 2019 is on for Vincent St. Denny Bishop is fully supportive. There is a question of removing all the old trees and planting new ones. Mills asked FSTC members to drive the street to look at the old trees that remain. Ashcraft suggested leaving the good old trees and adding a full complement of new ones.

Dolan asked about follow up of past year's NeighborWoods.

B. Dolan indicated that the University of Findlay is waiting for word on their Tree Campus USA application. The UF Tree Committee is working on a Young Tree Training practice and Arbor Day plans.

Mills reminded the group of Tree Commission Academy in Lima March 20 – 21 and Tree Survival School March 13 – 15.

The meeting was adjourned.