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**Snapshot Report of Existing Conditions and
Trends
City of Findlay**

November 3, 2022

Purpose

- **Explore critical external and internal conditions, trends, and opportunities to educate the City elected officials, Staff and the general public**
- **Inform recommendations for the strategic plan which will guide the City organization and lays out a community-wide vision for the future**

Note: at the time the existing conditions report was prepared, some 2020 US decennial and 2019 ACS 5-year estimate data was the most recent available information.

Topics

COMMUNITY

- People
- Personal Prosperity
- Housing
- Education
- Economy/Employment
- Health and Wellness
- Economy/Employment
- Health and Wellness
- Broadband
- Philanthropy

CITY

- Employees
 - Demographics
 - Commute
 - Tenure
- Services and governance
 - Community Services
 - Budgeting and Revenue

Community



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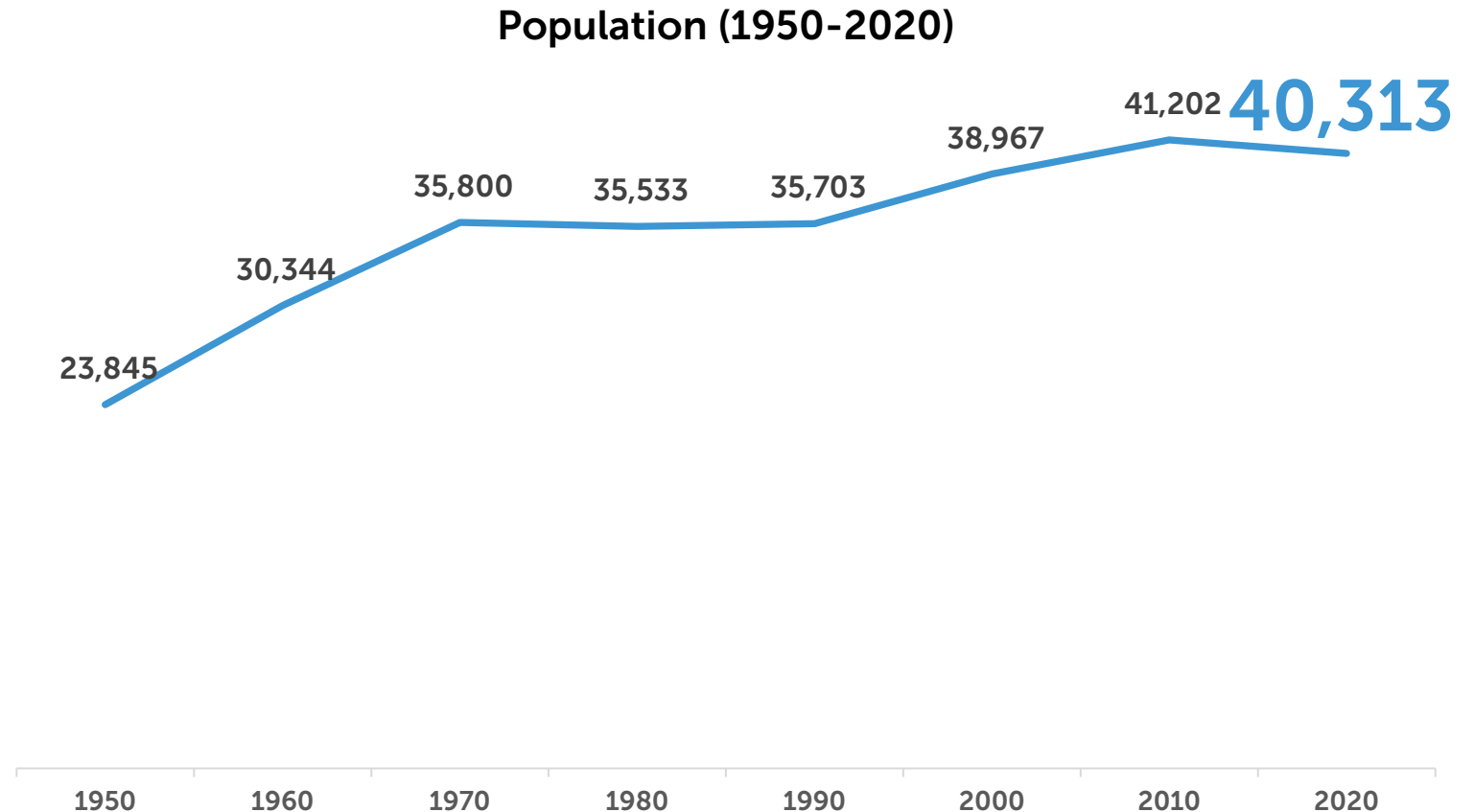
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Population has declined slightly since 2010



↓ 2% (-889)
2010-2020

- Population decreased slightly from 2010 to 2020 after a period of steady increase



Findlay is growing more diverse

- The population has grown more diverse from 2010 to 2020
- Almost all races have increased in population except for White, and American Indian and Alaska Native populations

↑ **190% (+1,640)**
Two or more races

↑ **220% (+11)**
Native Hawaiian and
Other Pacific Islander

↑ **20% (+180)**
African American

↑ **19% (+134)**
Other

↑ **16% (+379)**
Hispanic or LatinX

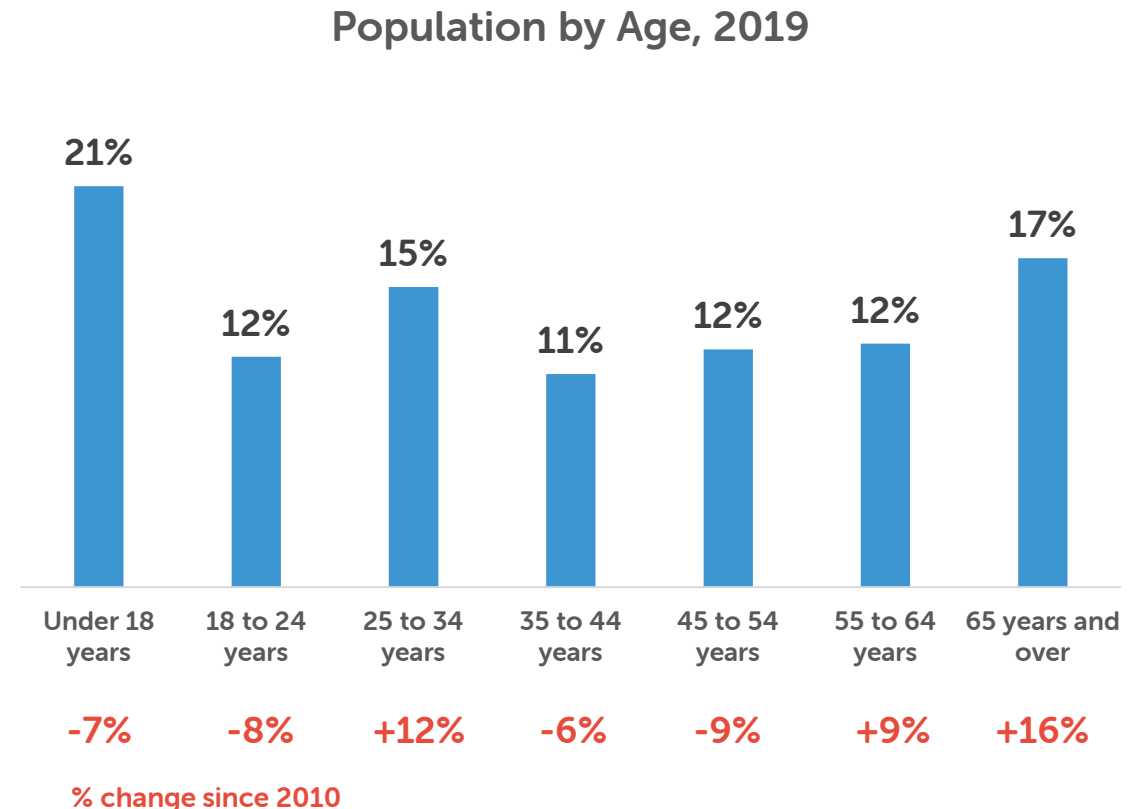
↑ **5% (+53)**
Asian

↓ **16% (-20)**
American Indian and
Alaska Native

↓ **8% (-2,887)**
White / Caucasian

Seniors are the fastest growing population

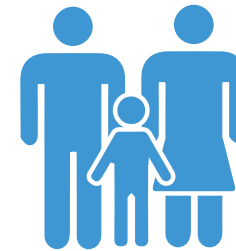
- Older adults make up 17% of the population and has grown the fastest at 16% since 2010.



Family households have slightly declined

- 55% of overall households are made up of families.
 - From 2010 to 2019, family households declined 6%
 - Married couples with children under 18 years old also declined by 10%
- The average family size remains steady (2.81 in 2019 and 2.79 in 2010)
- 45% of households are non-family.
*Non-family households grew 13% from 2010 to 2019

↓ **6% (-661)**
Family Households
2010-2019



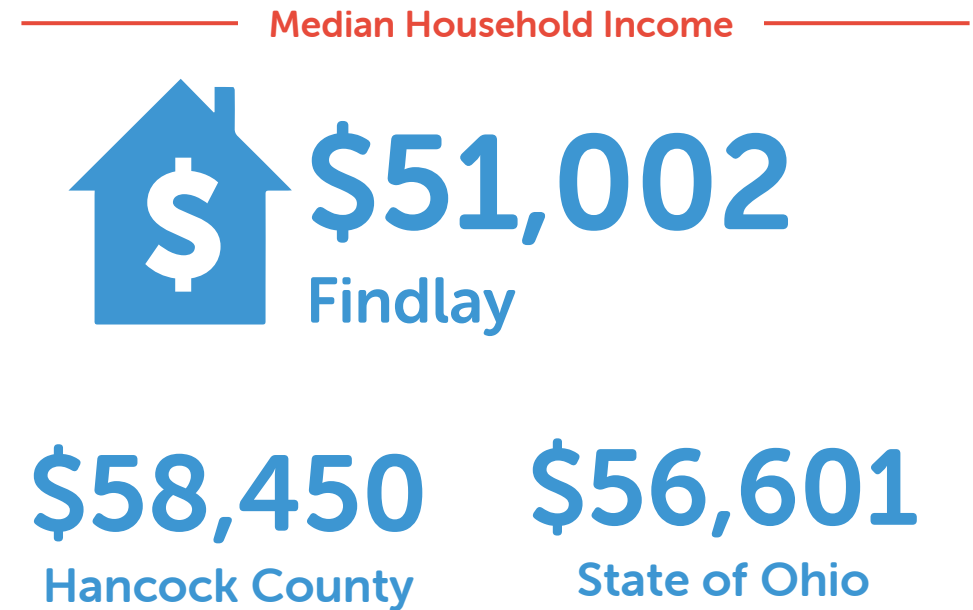
2.8
Average Family Size
2019

↑ **13% (+921)**
Non-Family Households
2010-2019

*A nonfamily household consists of a householder living alone (a one-person household) or where the householder shares the home exclusively with people to whom he/she is not related.

Findlay's median household income is below Hancock County and the State of Ohio

- Median household income in Findlay in 2019 was \$51,002

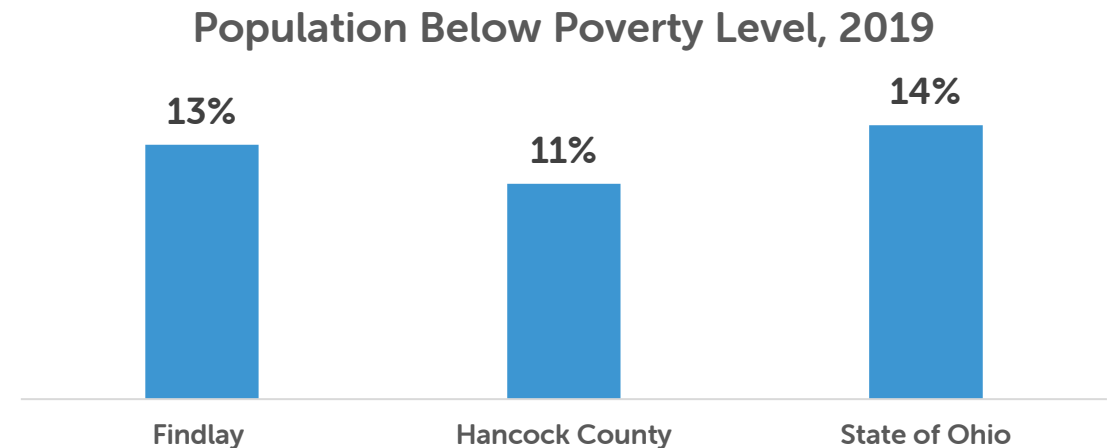


Poverty levels have decreased over the last 7 years

- The population below poverty level decreased 30% from 2012* to 2019
- Families below poverty level decreased 36%
- Poverty in Findlay is almost on par with Hancock County and the State of Ohio

↓ 30% (-2,267) ↓ 36% (-661)

Population below poverty level (2012*-2019) Families below poverty level (2010-2019)



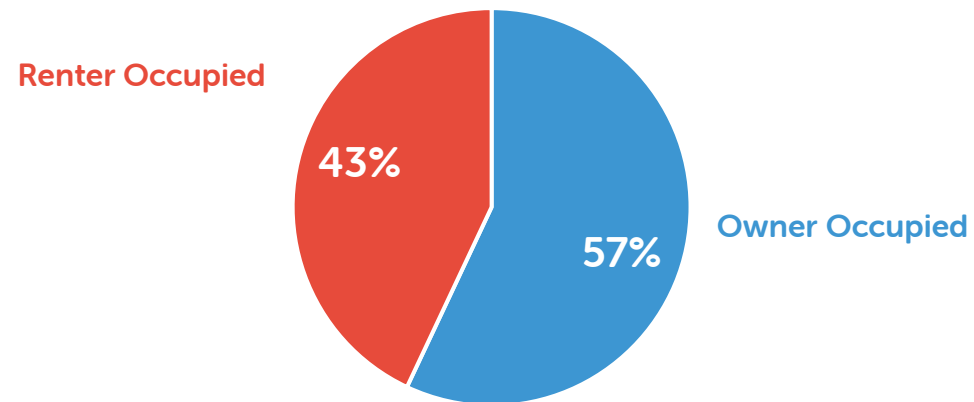
*2010 5-year estimate unavailable on the US Census Bureau website

Owner occupied housing units have decreased in the last 9 years

- 57% of housing units are owned
- Owner-occupied housing decreased 6% between 2010 and 2019
- Rental housing increase 14% between 2010 and 2019

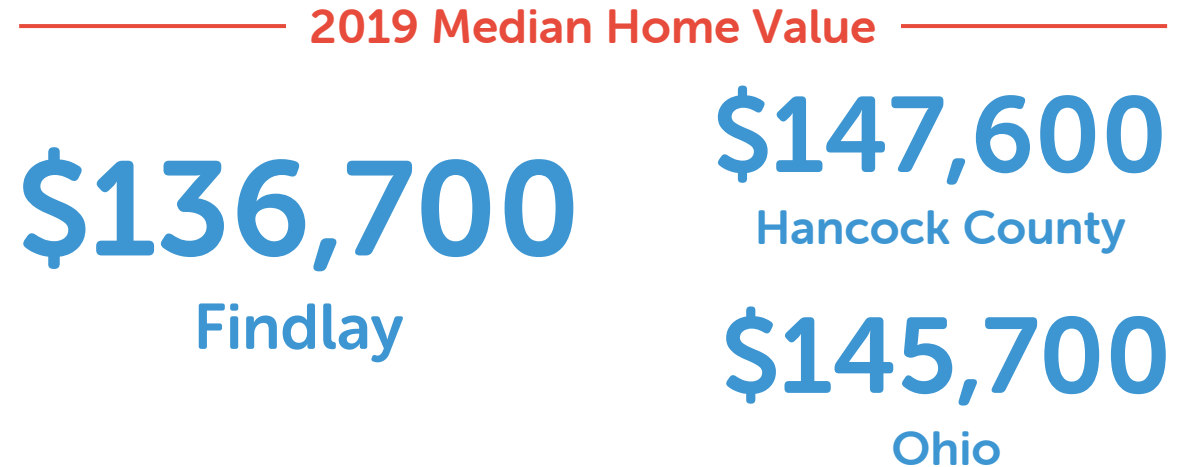


Owner vs. Renter Occupied Housing Units, 2019



Median home value and rent are lower than the State of Ohio

- Median home value increased 11% and rent increased 16% between 2010 and 2019
- However, housing value is lower in Findlay compared to Hancock County and the State of Ohio
- Rent in Findlay is at par with the County and less than the State



*2010 5-year estimate unavailable

Source: 2010 and 2019 5-year estimates US Census

The majority of homes are single detached, but there is a mix of housing types available

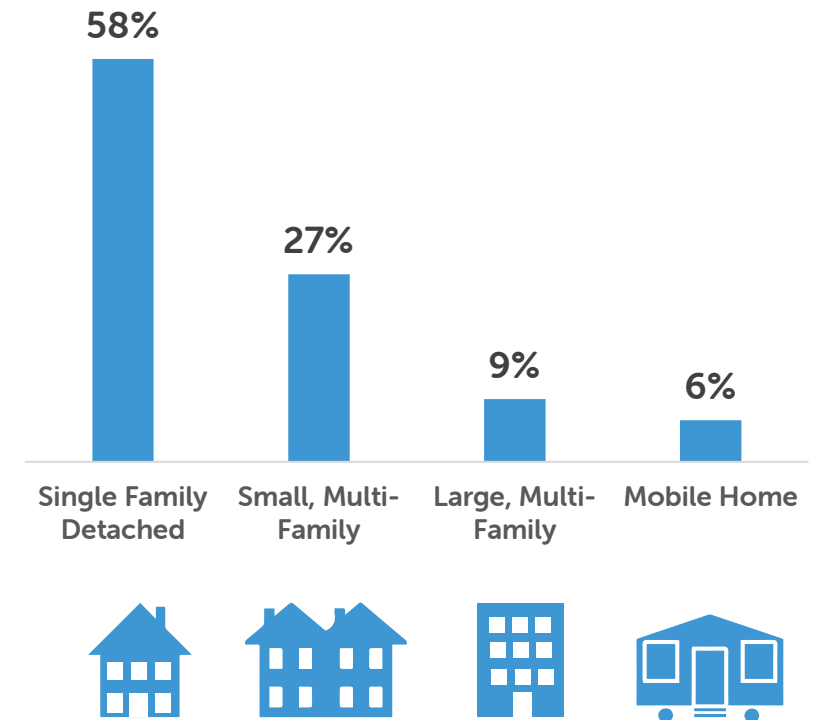
- The majority of housing unit types are single-family detached homes
- There is also a variety of small and large multi-family homes available in the City
- The fastest growing unit types since 2010:
 - 2-unit types grew 22% (+339)
 - mobile homes grew 24% (+224)

Notes:

Small multi-family – 1 unit attached, and 2 to 9 units within a structure

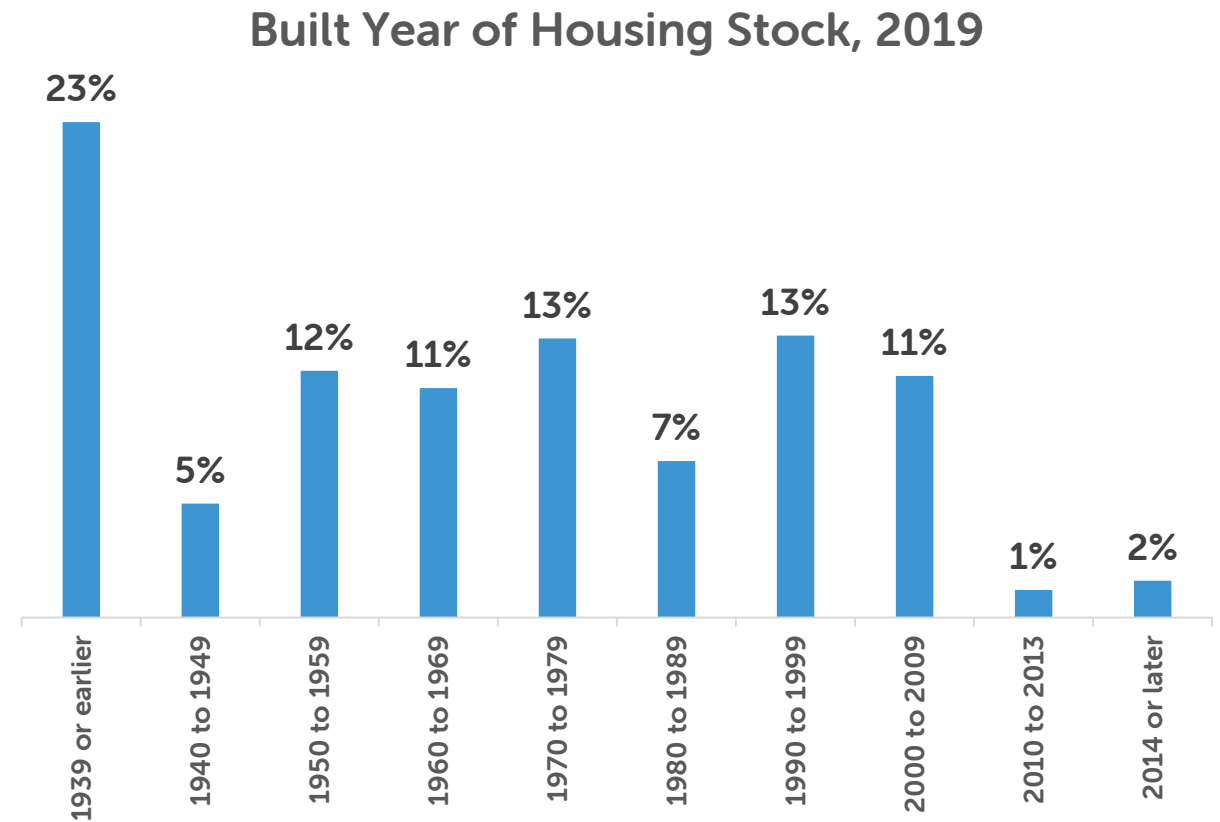
Large multi-family – 10 or more units within a structure

Findlay Housing Unit Types, 2019



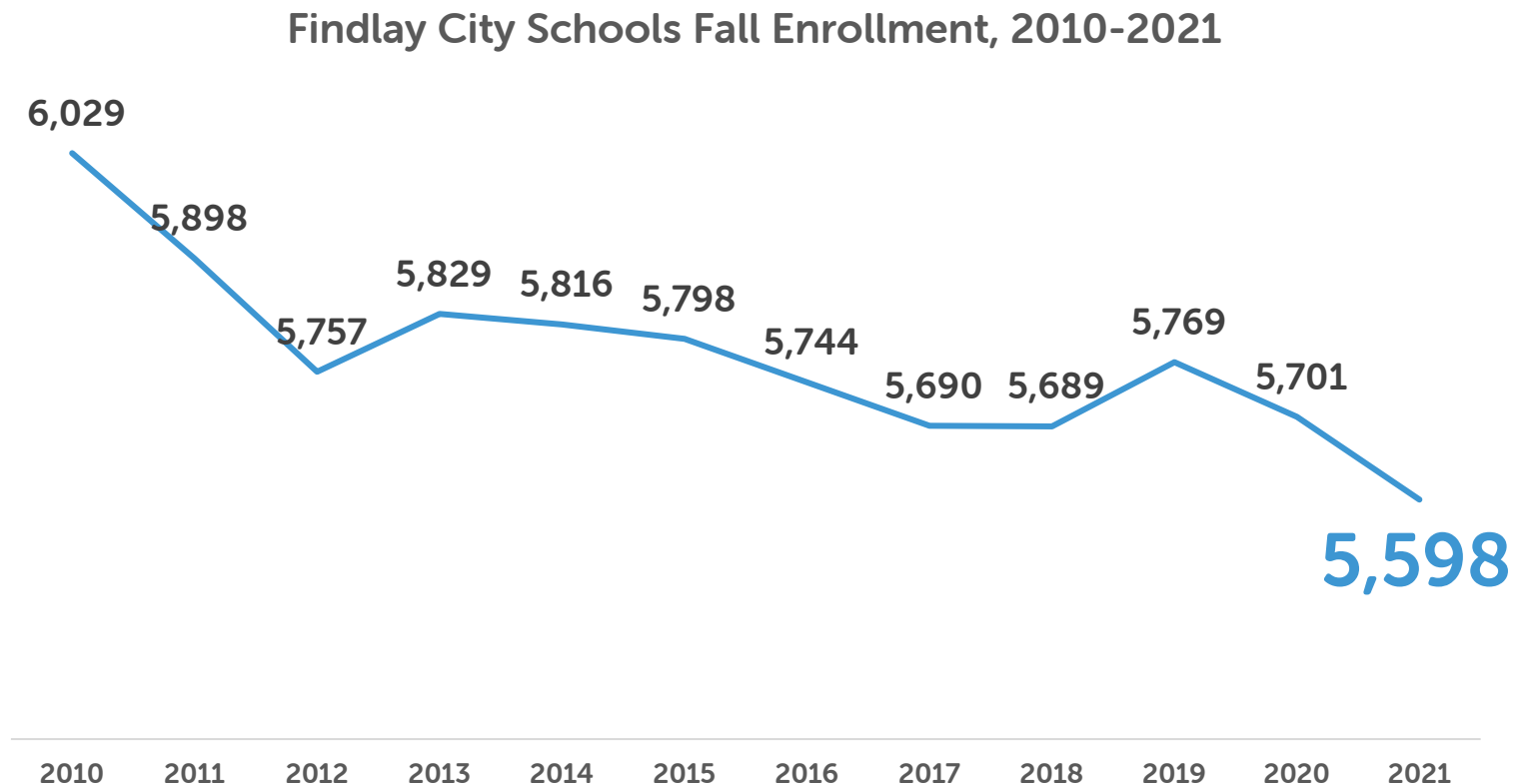
Housing stock is older

- The majority of housing unit types were built in 1939 or earlier
- 2% of housing stock was built after 2014



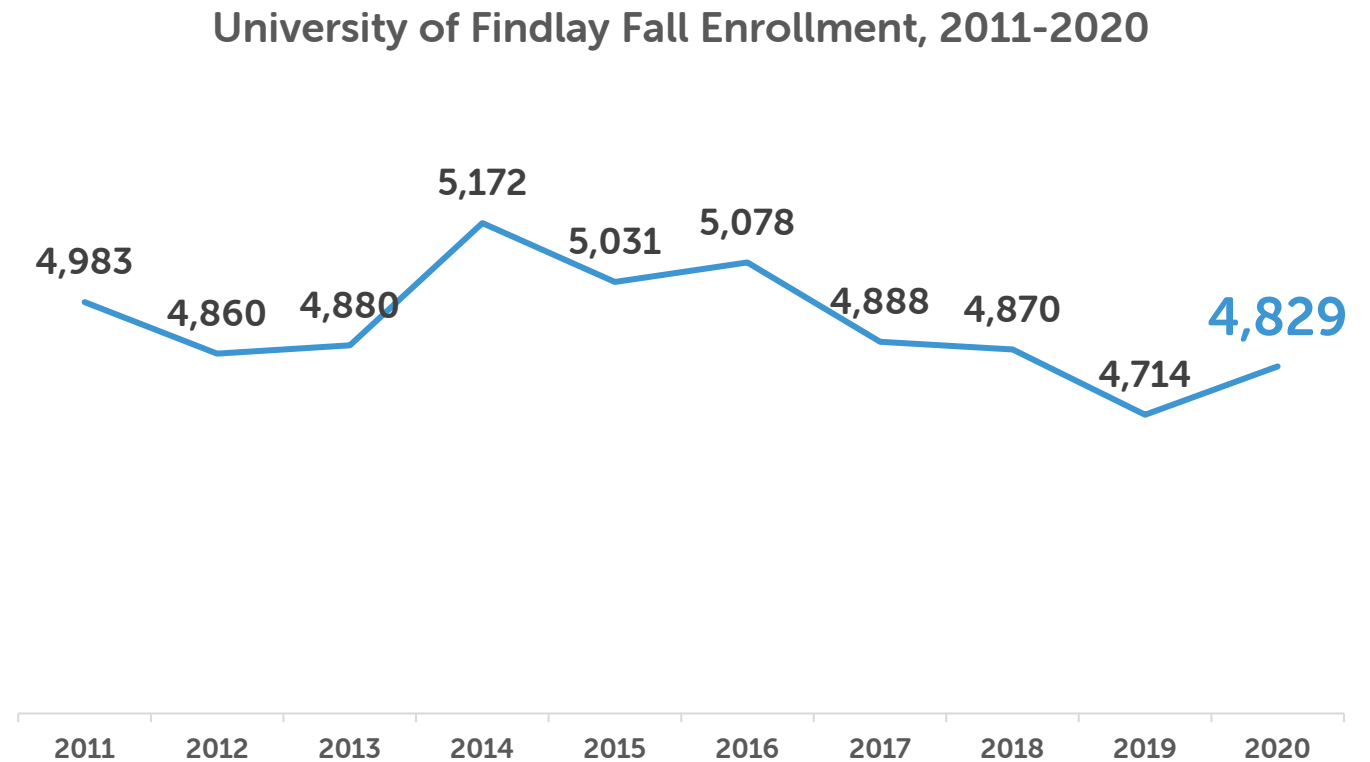
K-12 student enrollment has slightly declined in the last 11 years

- Total enrollment from 2010 to 2021 declined by 7% (lost 431 students)



Student enrollment at the University of Findlay has declined slightly in the last 9 years

- Total fall enrollment from 2011 to 2021 declined by 3% (lost 154 students)



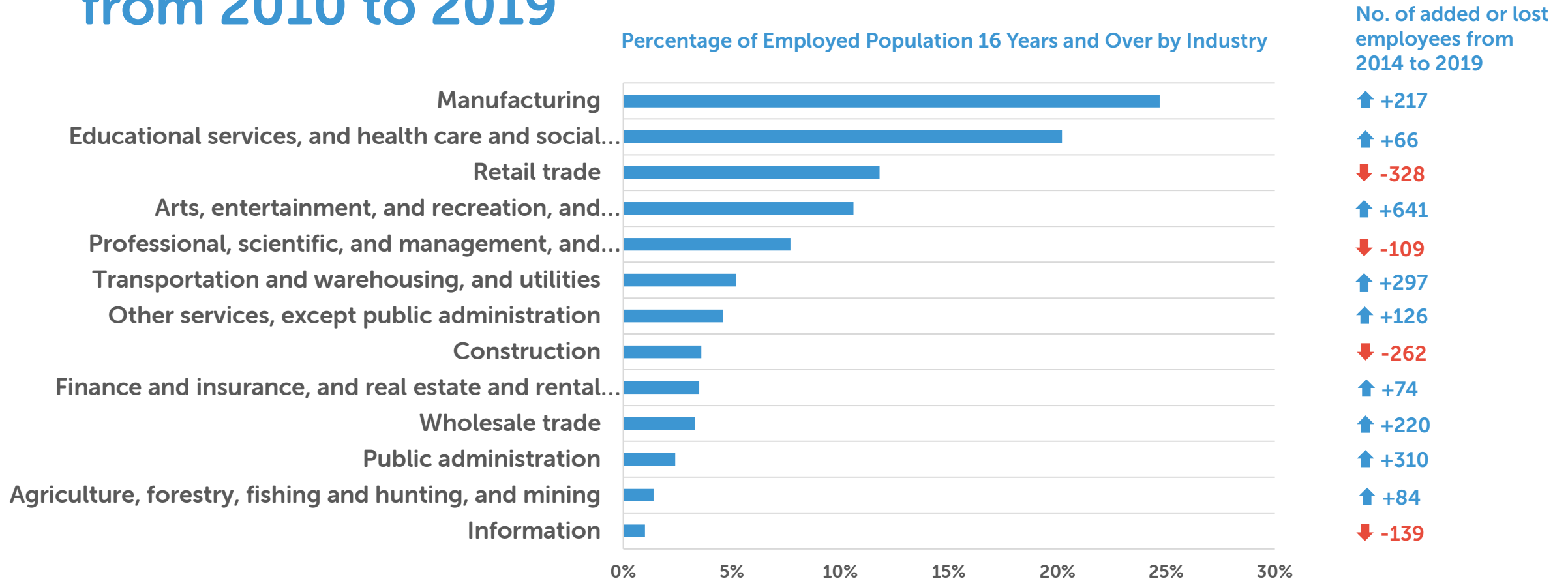
Top employers continue to be in manufacturing, petroleum, health and education sectors

- Whirlpool, Blanchard Valley Regional Health Center, Marathon, and City Findlay City School employees have grown since 2013
- Other top employers have lost employees

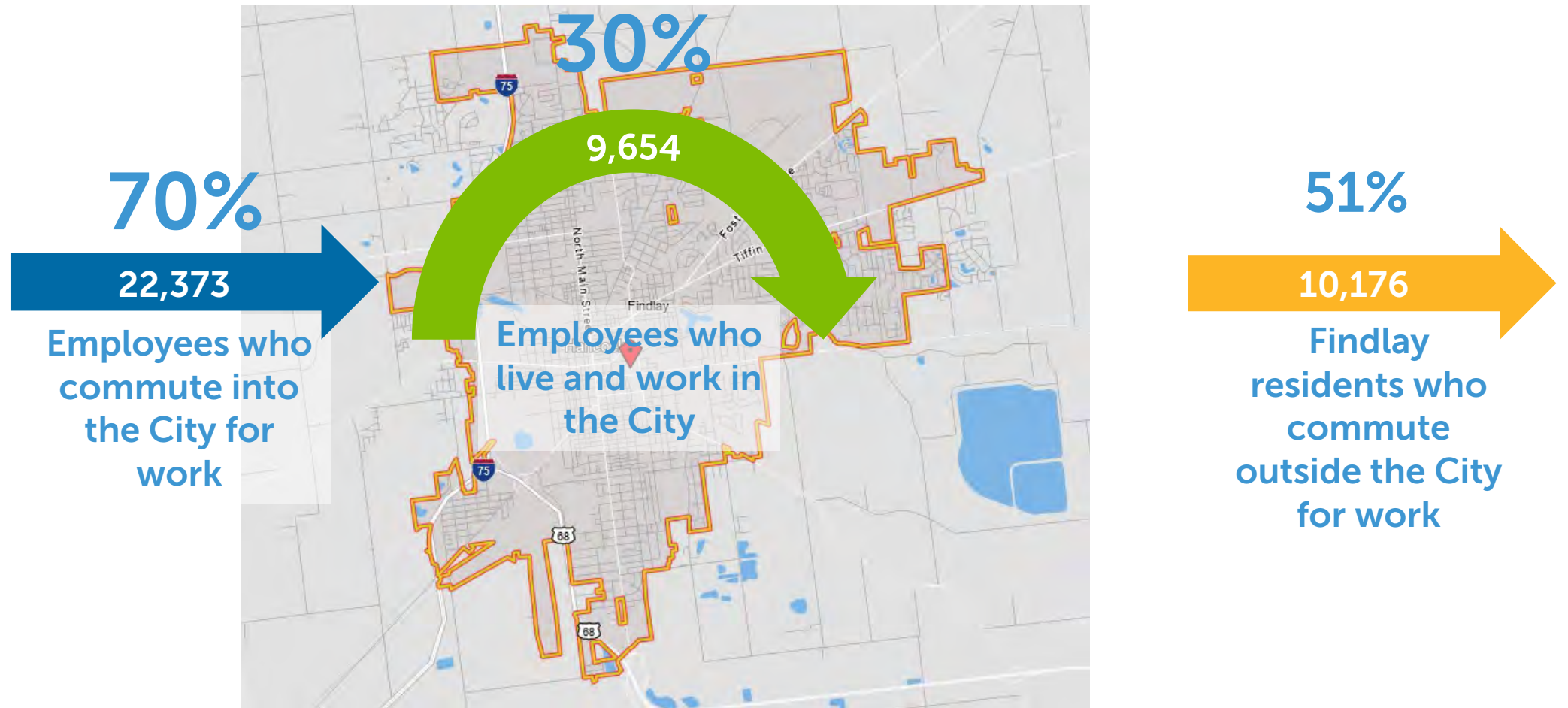
Top 10 Employers of 2021	2021 employee Count	Change since 2013
Whirlpool	2,440	29%
Blanchard Valley Health System	2,289	15%
Marathon Petroleum Corporation	2,234	22%
Findlay City Schools	834	9%
The University of Findlay	539	-2%
Lowe's Distribution Center	623	-10%
Cooper Tire and Rubber Company	1,590	-22%
Hitachi Astemo (formerly Nissin Brake Ohio)	467	-29%
McLane	592	NA
Kohl's Distribution Center	520	NA

2021 Top 10 companies for employee withholding income tax revenue (in no order)
Blanchard Valley Health System
Cooper Tire & Rubber Company
Findlay City Schools
Hancock County Auditor
Hitachi Astemo Findlay Inc.
Marathon Petroleum Company
Marathon Petroleum Logistics Services
McLane Ohio Inc.
University of Findlay
Whirlpool Corporation

Public administration, wholesale, arts and entertainment, agriculture related, and transportation and warehousing related sectors grew significantly from 2010 to 2019



30% of people live and work in Findlay



Unemployment rates have improved in the City

- Unemployment rate decreased by almost half, from 7% in 2010 to 4% in 2019
- Unemployment rate is at par with Hancock County and the State of Ohio

4%

Findlay (2019)

4%

Hancock County
(2019)

5%

Ohio (2019)

Findlay is located in a healthy county

- Hancock County ranks 21 of 88 for Health Outcomes such as length and quality of life
- The County ranks 8/88 for health factors such as health behaviors, clinical care and social and economic factors
 - Under the Health Factor category, Physical Environment scored 64/88 due to air pollution and drinking water violations

Examples of what is considered a drinking water violation:

- Exceeding maximum contaminant level (microbial, inorganic, organic, pesticides, radioactive contaminants)
- Missed or not enough sampling periods

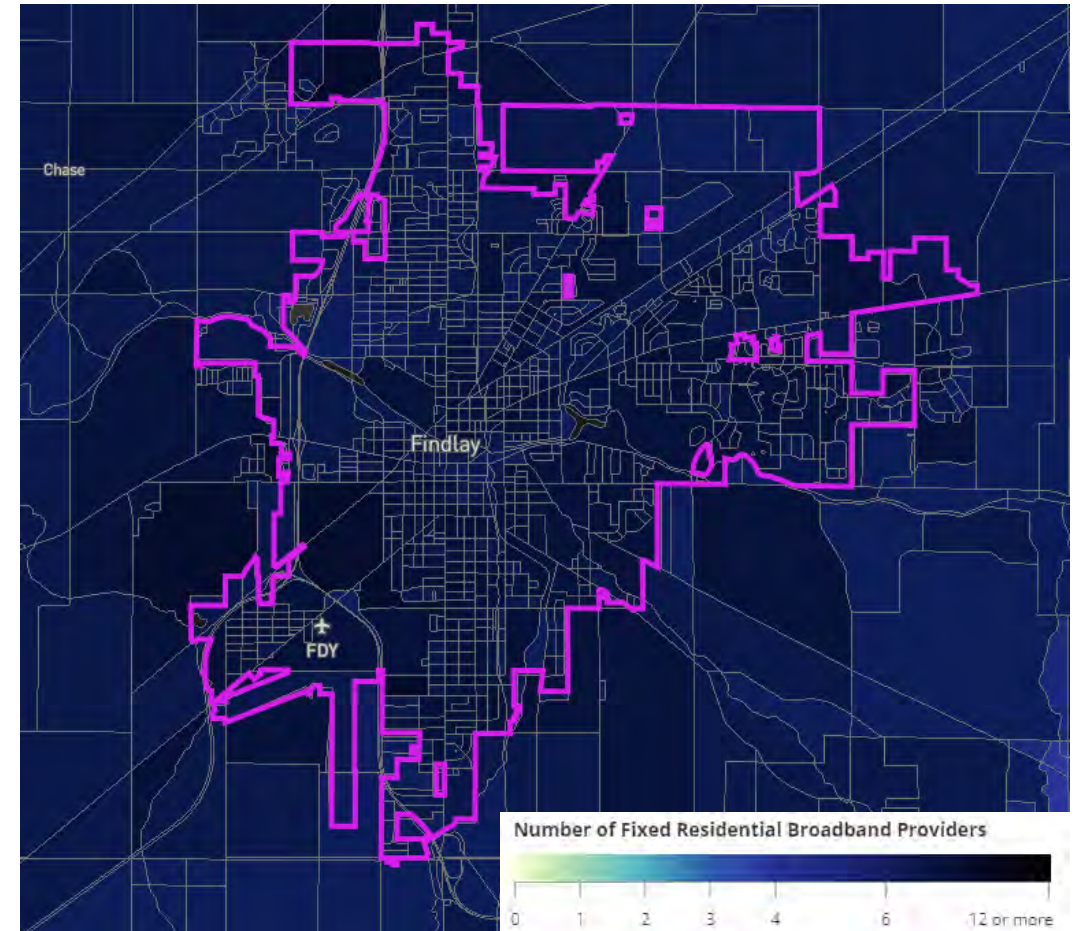
Presence of contaminants does not always indicate a health risk.

PARKS

- **The City has 21 City owned and operated parks**
- **There are 14 parks, nature preserves, recreational areas, historical sites, landings and waterfronts owned by Hancock County and located in the City**
- **There are 6 conservation areas owned by Hancock County and located in the City**

Most Findlay households have access to internet

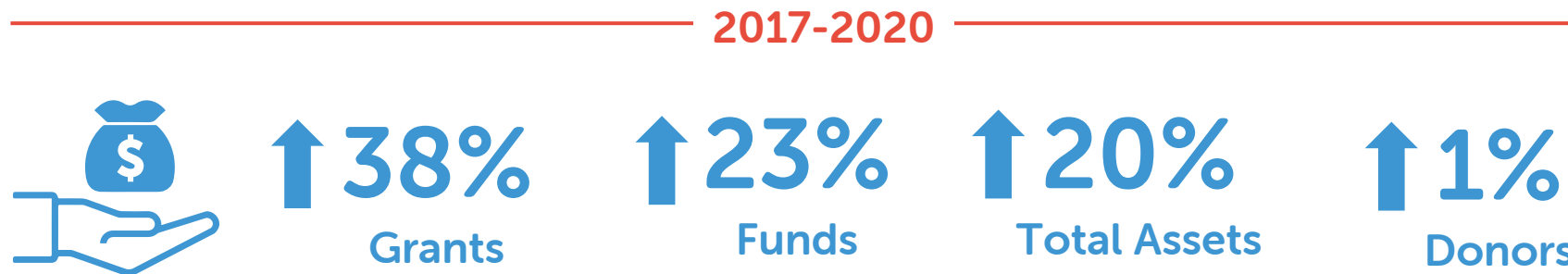
- **86% of households have internet subscription (2019)**
 - 85% have broadband
 - Less than 1% have dial-up
- **14% of households do not have an internet subscription**
- **Since 2017, households without internet have decreased 31%**
- **Overall, Findlay has access to several broadband service providers**



Findlay-Hancock Community Foundation has increased its support for the Findlay community

In 2020:

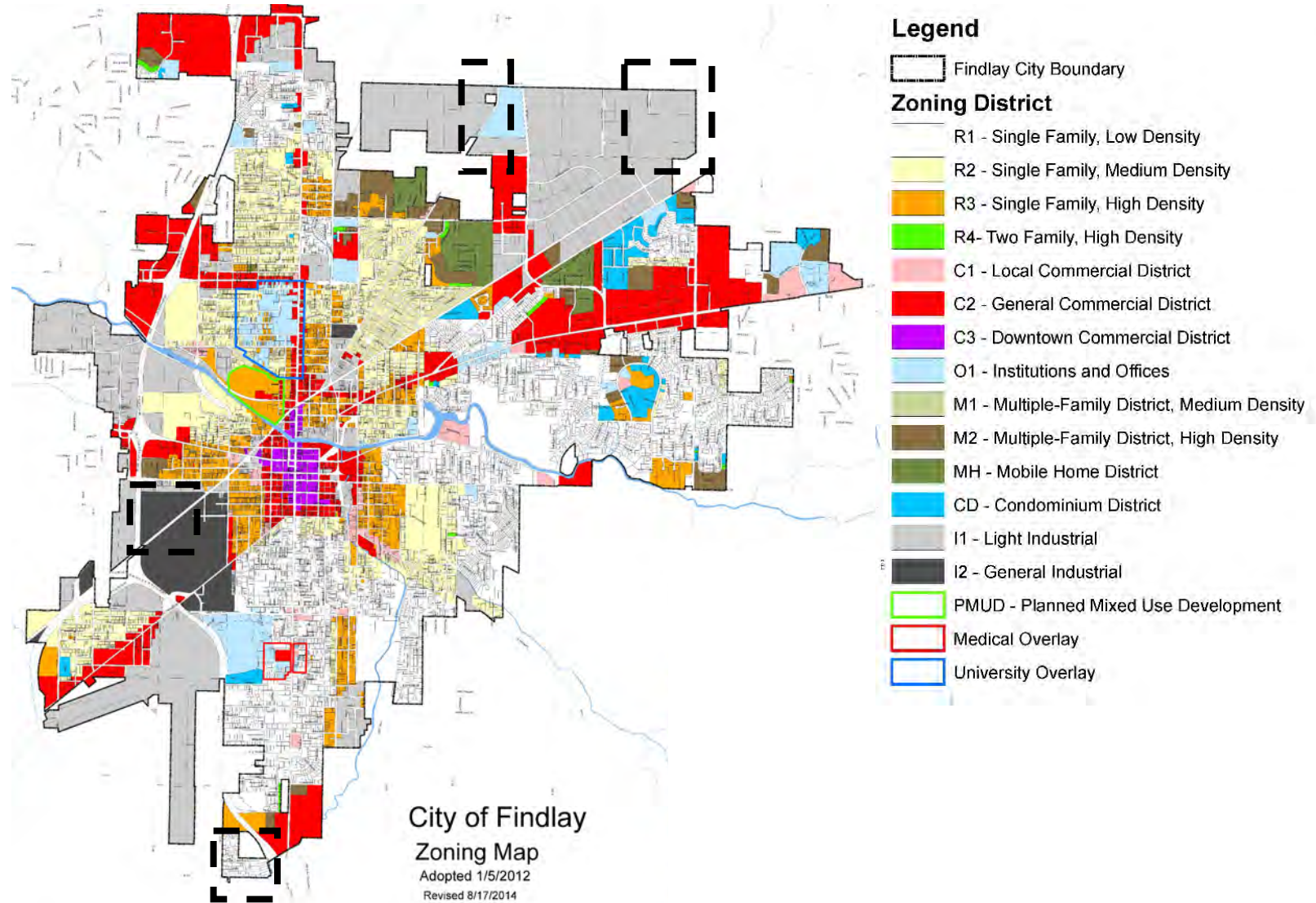
- 602 donors
- 487 fund sources
- \$3.8 million grantmaking
- 805 awarded grants
- Total assets of \$159 million
 - 20% increase since 2017



Limited vacant land left for residential housing

- Most lands within City limits that are undeveloped are farmland
- These lands are zoned light industrial or general commercial

[- -] Approx. limits of undeveloped land





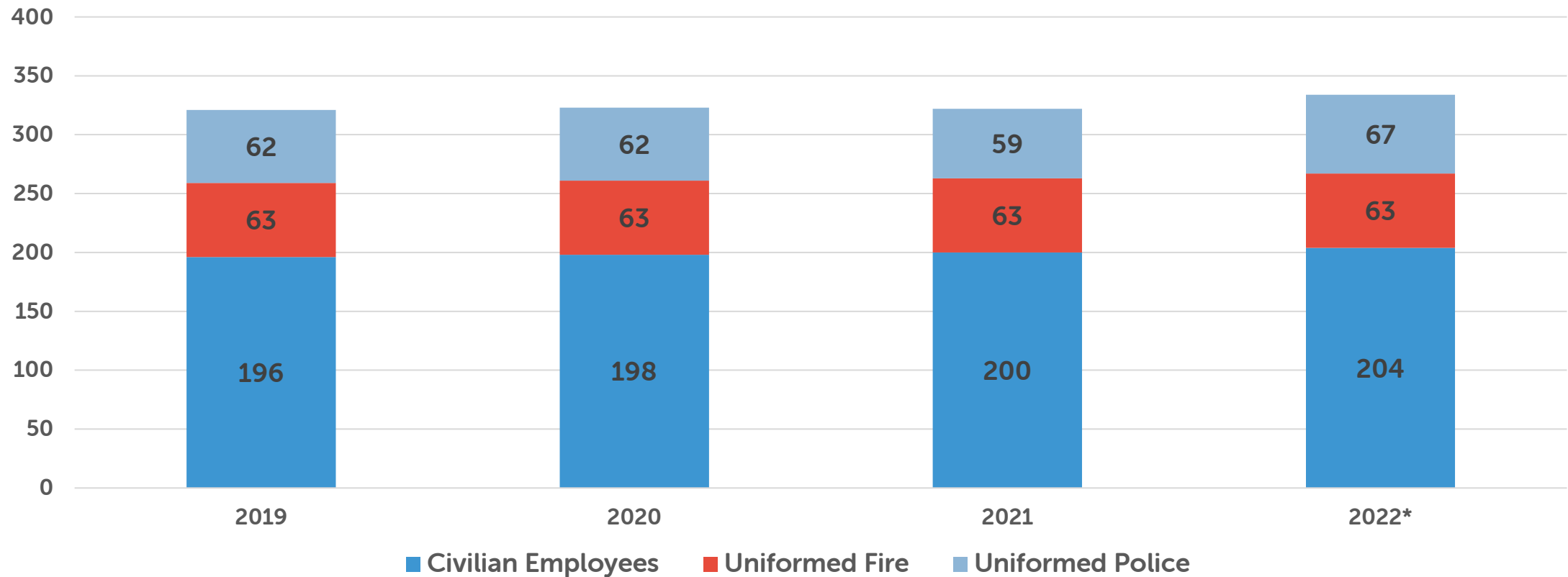
City

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The City has maintained stable employee counts since 2019

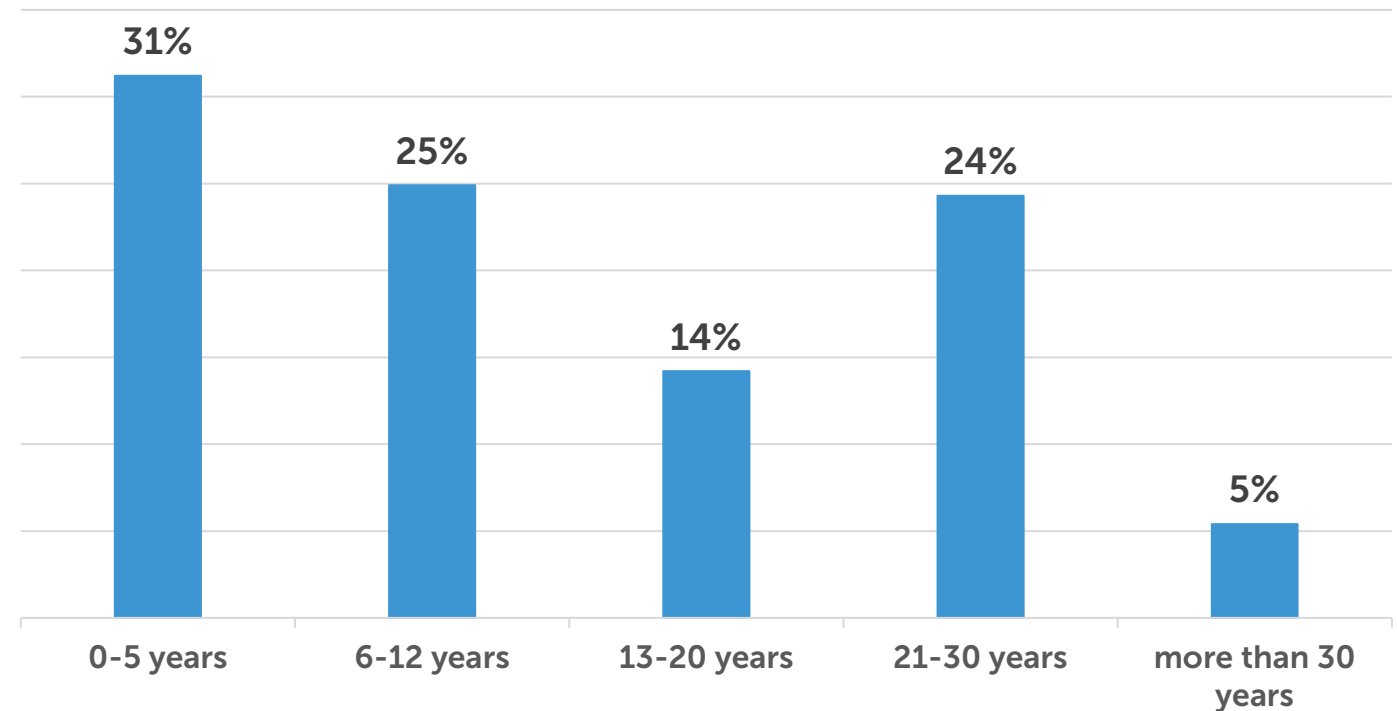
City of Findlay Full Time Employees



Most of the full time employees have been employed by the City 12 years or less

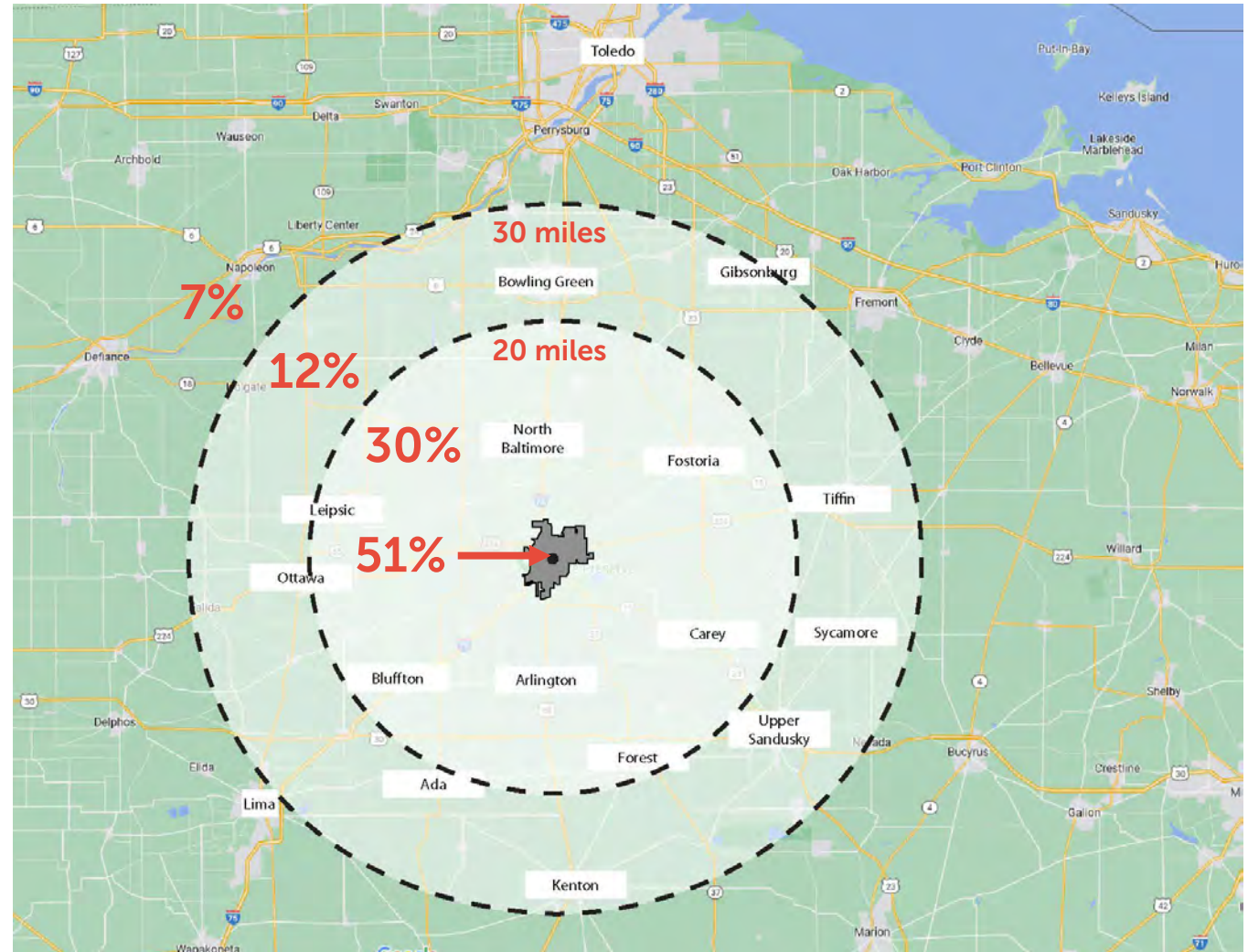
- About 6% of the City employees can potentially retire.

Employee Years of Service, 2022



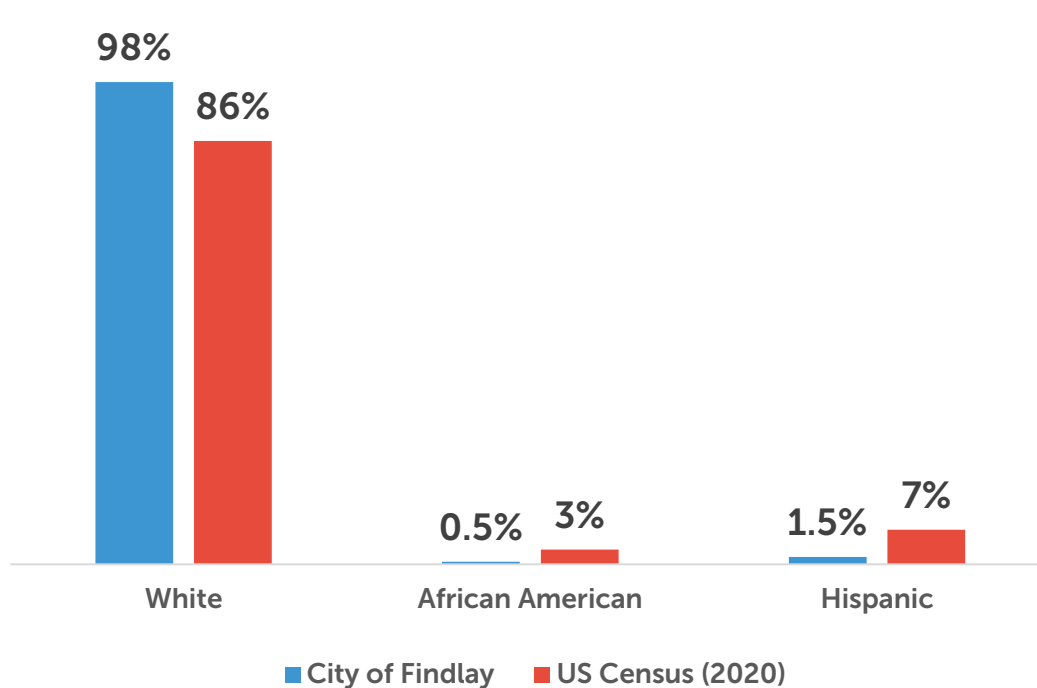
50-50 split between City employees who live in Findlay versus outside of the City.

- 51% live in Findlay
- Live outside of Findlay:
 - 30% live within 20 mi
 - 12% live within 21-30 mi
 - 7% live more than 30mi
- Employees commute as far out from Galion and Defiance, OH

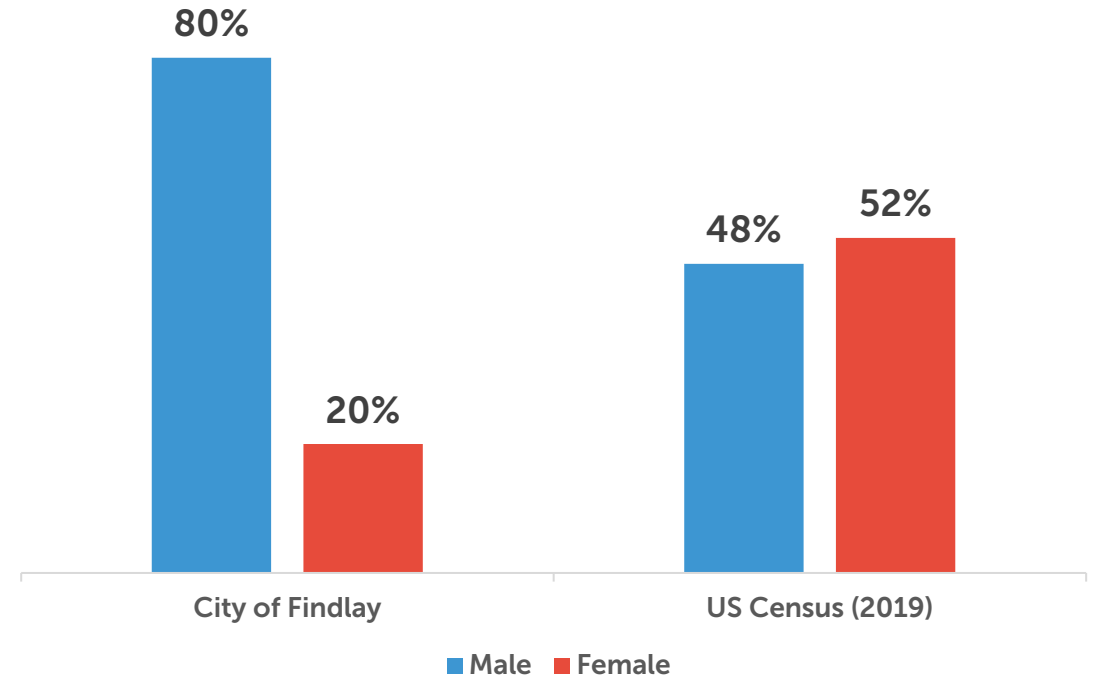


Currently, City Staff is not as diverse as the City of Findlay

Employee by Race and Ethnicity, 2022



Employee by Gender, 2022



Community Services Provided

The City of Findlay

Safety Services

- Police
- Fire (fire related and medical transport)
- Communications (dispatch police and fire calls)
- Community Relations / Programs

Water and Sewer Services

- Treatment, Supply Reservoir, Distribution and Utility Billing
- 100% of water from City owned and maintained Reservoir
- Waste Water System Collection and Maintenance, Treatment and Release
- Storm Water System Maintenance
- Utility Billing

Community Services Provided

The City of Findlay

Airport Service

- General
- Aircraft Storage and Fuel Sales
- Limited cargo inflow and offload to truck

Public Works

- Street Maintenance, Snow Removal and Street Sweeping
- Parks Maintenance
- Cemetery Services (burials and maintenance)
- Green Waste Dump Site – drop off collection facility for yard waste
- Vehicle Maintenance and Repair
- Annual bagged leaf pickup

Community Services Provided continued

The City of Findlay

Development Related Services

- Engineering Planning, Design, Bid, and Inspection for Capital Projects
- Plan Review
- Zoning Code Enforcement / Nuisance Abatement
- Permit Activity – fences, decks, accessory structures, signage, residential construction

Recreation

- Maintains and Schedules the Flag City Sports Complex
- The Cube Ice Arena, Roethlisberger Football Field, Marathon Diamonds, Blanchard Valley Health System Miracle Park
- Schedules Shelters
- Programming for Adult Slow Pitch Softball, Learn to Skate, Lacrosse, Keep Active Keep Healthy
- City owns and maintains outdoor pool; YMCA provides daily operation

Community Services Provided continued

The City of Findlay

General Services

- **Income Tax Collection**
- **Municipal Court**
 - Traffic/Criminal Department
 - Civil Department
 - Probation / Compliance
- **Inward Facing Services**
 - Administration
 - Operating and Capital Budget Preparation
 - Financial: Payroll, Accounts Payable and Receivable, Medical Insurance
 - Communication and Public Relations
 - Technology

Community Services Provided

Hancock County

- Planning - Hancock County Regional Planning Commission
- Bike Path Planning and Maintenance
- Emergency Operations Center
- Flood Mitigation Project
- Recycling

Others

- Economic Development – The Alliance
- Commercial Building – Wood County
- Recreation and Service for Seniors – 50 North
- Recreational Opportunities
 - Outdoor and Indoor Pools – YMCA
 - Youth Programs – individual non-profit organizations
 - University of Findlay
 - Local Schools
- Ambulance Transport – Hanco EMS
- Refuse Collection – Private Companies
- Recycling – Litter Landing

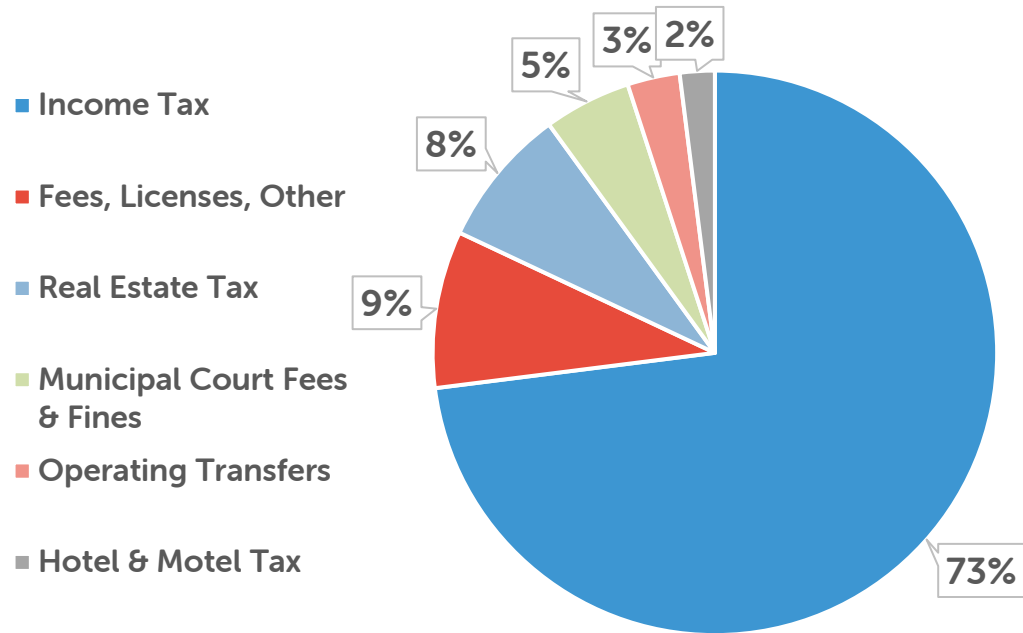
City Funding

- **1.0% Income Tax**
 - 80% of income taxes received goes to the General Fund
 - 20% of income taxes are directed to Capital Improvement Project
- **City maintains a Rainy Day Reserve Fund of \$1.5 million**
 - In addition, the City targets a minimum cash reserve of 2 months of operating expenses
- **77% of General Fund Expenditures are directed towards Personnel costs**

73% of revenues come from income taxes

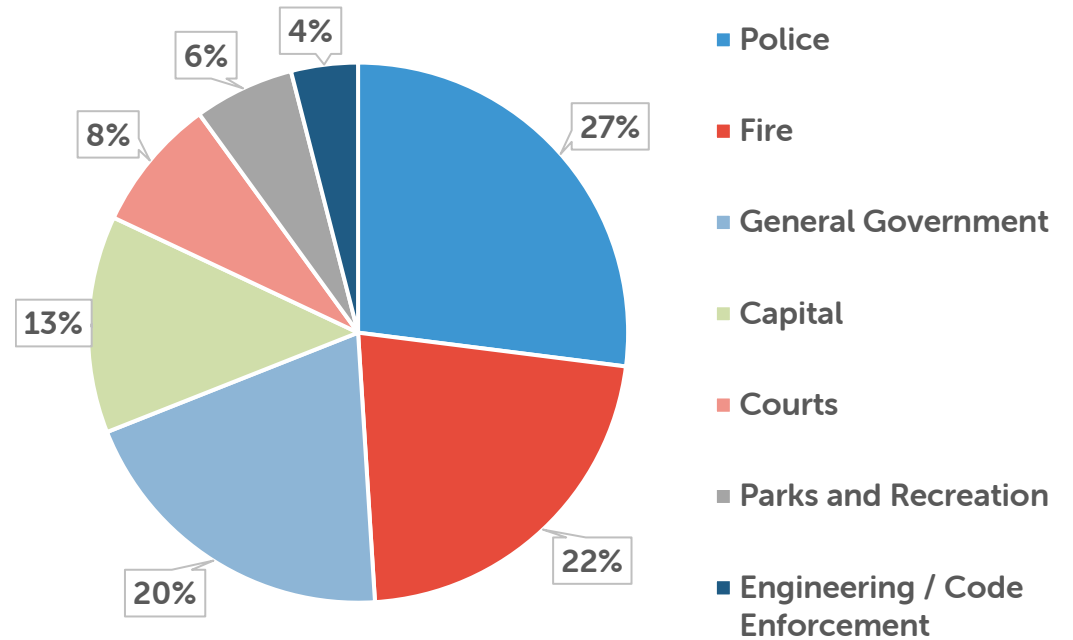
Revenues

\$26,720,112



Expenditures

\$31,948,127



General Government Includes: Auditor's Office, Law Director, Public Building, Computer Services, Cemetery, Mayor's Office, Service Director, Safety Director, City Council and Human Resources.

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