



Mon 2/14/2022 1:59 PM

Christina Muryn

Trends & Current State Comments

To Sarah Bongiorno; Cyrille Viola; Jamie Greene
Cc Jeff Wobser

Good Afternoon Sarah,

The Strategic Planning committee had a meeting last week and discussed the current state and trends. We had the following requests/questions. Please review and let us know of any concerns.

- 1) Please utilize primary sources whenever possible and provide reference of sources.
- 2) Education
 - a. Pull trade school/credentials information if possible
- 3) Economy
 - a. Include information about labor participation rate
 - b. Review Moody/Bond Information and analysis
 - c. Look at 10 ten employers by both tax revenue and employees
- 4) Health & Wellness
 - a. Look at number and type of parks
- 5) People
 - a. Can you provide examples of how this information is used?
- 6) Other
 - a. Consider review Government Structure and intergovernmental relations either as part of this or entire process.

Thank You,

Mayor Christina Muryn

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*Enduring stewardship dedicated to service and safety for citizens,
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Reply Reply All Forward

Tue 2/15/2022 2:40 PM



Christina Muryn

02/15/2022: Weekly Planning NEXT Update

To Strategic-Planning
Cc Denise Devore

You replied to this message on 2/15/2022 4:13 PM.

Trends & Current State Comments
Outlook item

FI_Round_1_Rackcard_220214_v2.pdf
831 KB

Phish Alert

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Good Afternoon Team,

Today on the call with Planning NEXT the following items were discussed.

- 1) Current State & Trends: The attached email was sent with our requests from our meeting last week. PN responded no issue with these requests and will be providing additional examples of the people information's use. One such example can be seen [here](#) page 12.
- 2) Logistics for 02/24 Community Outreach Team Meeting. Example Rack card attached. Minor changes being made.
- 3) Website to be updated and full push 02/25.
- 4) Community Workshops Planned for the following dates/times.
 - a. Wednesday, April 6th 12:30-1:30pm at Henderson Dining Hall and Student Life Center (UF Student Engagement)
 - b. Wednesday April 6, 2022 6:00-7:00pm at Alumni Memorial Union, 1001 Frazer Street
 - c. Thursday, April 7, 2022 1:00-2:00pm at 50 North, 339 E Melrose Avenue
 - d. Thursday, April 7, 2022 5:00-6:00pm at Alexandria's, 132 E Crawford Street (focused invite for young professionals)
 - e. Tuesday, April 12th 12-1pm Virtual Workshop
 - f. Online survey available either April 8th or April 13th.
- 5) Communications plan to be sent later this week or early next week.
- 6) Full collateral kit to be ready later this week or early next
- 7) Steering Committee 1-1's complete
- 8) Staff Survey being compiled and memo will be sent later this week or early next week.
- 9) Staff 1-1's to be scheduled starting next week

Let me know of any questions.

Sincerely,

Mayor Christina Muryn

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MOVE FINDLAY **FORWARD** >> WORKSHOPS

The City is listening and
wants to hear from you!

Each workshop will follow the same format, so
choose the one that is most convenient for you.

April 6, 2022
6-7pm
Alumni Memorial
Union
1001 Frazer St.

April 7, 2022
1-2pm
50 North
339 E Melrose Ave.

April 7, 2022
5-6pm
Alexandria's
132 E Crawford St.

In addition to the in-person workshops, a virtual option will be held
on **April 12, 2022 from 12-1pm**, visit the website to register and
receive the Zoom link.



For more information visit:
[FindlayForwardPlan.com](https://www.FindlayForwardPlan.com)

FINDLAY **Forward**

share your voice impact our future

FREQUENTLY ASKED QUESTIONS

What is Findlay Forward?

Findlay Forward is an ambitious City-wide strategic planning process that will develop a Council driven community Strategic Plan, using input from the entire Findlay community. The process will include an extensive, diverse, and effective engagement process to gather input from the public and other stakeholders within the community. The intended outcomes will include identifying and analyzing emerging trends and community issues, articulating core community values, establishing an action plan (policies, programs, and projects) to implement the vision, and defining a method to revisit and update the plan to ensure ongoing success.

What is a Strategic Plan?

A Strategic Plan is a long-term framework that outlines a roadmap for the future of the City. While this plan will be focused on the City as an organization, it often involves collaboration beyond the City elected officials and City staff to include the general public, business and industry representatives, service clubs, non-profit organizations, and school districts. The Strategic Plan will outline a path of continued success. It is based on input from anyone in the community that cares about the future of the City as a place to thrive, succeed, and prosper.

Why does the City need a Strategic Plan?

Findlay has been a successful City over the last 30 years and is positioned to continue to be a world-class community for generations to come. To ensure continued success as the City grows, it is important to establish a clear strategy to harness Findlay's current assets, develop wisely, and position the community to retain and attract citizens, businesses, and investment alike.

How Will This Affect Me?

As a resident, employee, student, landowner, business owner or other stakeholder, you stand to gain from a well-executed Strategic Plan. This is especially true if you become active in the process and share your thoughts and ideas. This planning process is an opportunity for everyone to get involved and share ideas about the future of Findlay. By sharing ideas, the authentic voice of the community is heard and is reflected in the plan's recommendations. This planning process seeks to align the City and residents on a common path forward where ideas can get turned into action.

How will my input be used?

When you contribute an idea, you are making an impact on the Strategic Plan. Your ideas will serve as the foundation for the community's vision, contribute to the plan's goals, inspire specific actions, or set the course for implementation. As City staff and elected officials make decisions about your community, they will rely on the plan and ensure that those City decisions (i.e. ordinances and resolutions) align with the Strategic Plan's goals and actions. All input gathered will be recorded, databased, analyzed, and documented by the Planning Team.



For more information visit:
[FindlayForwardPlan.com](https://www.findlayforwardplan.com)