

Findlay Forward Coordination Call Agenda 1/18, 1:00PM

Attending: Sarah Bongiorno, Cyrille Viola, Julie Colley, Jamie Greene

Rob Martin, Jeff Wobser,

- 1. Community Outreach Team Meeting 1 preparation – Thursday, 1/27 4-6PM**
 - a. Review Agenda (see draft attached)
 - b. Email reminders (with logistics – parking, COVID protocols, other expectations) – **In progress. Mayor has sent one update email to group.**
 - c. PPT – in progress
 - d. **Strategic Planning Committee members are invited to the event.**

- 2. Snapshot report**
 - a. Discuss existing conditions and trends outline (see attached)
 - b. Other feedback on data resource list
 - c. **This sheet is dynamic and may change based on data available and needs as the process progresses.**

- 3. Staff Team Follow up – dates to be set**
 - a. **Employee survey**
 1. Distribution
 2. Timing

- 4. Other coordination items**
 - a. Scheduling of 1:1 check-ins with pN and SPC members (pN to send out Zoom invites once times are chosen)
 - b. Any other feedback or reactions from orientation meeting with SCP or Staff Team
 - c. Additional follow up with The Alliance?

Agenda

Community Outreach Team Meeting #1

January 27, 2022, 4-6pm

Location: University of Findlay, Center for Student Life and College of Business, Room 120

Purpose: To orient the Community Outreach Team to the Findlay Forward process including their role and responsibilities and to begin gathering input from the group to develop a communications and outreach plan for the planning process.

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| 1. Welcome | Mayor and Chairman Wobser | 4:00pm |
| 2. Introductions | planning NEXT | 4:05pm |
| 3. Process Overview <ul style="list-style-type: none">• Setting the stage• Roles and responsibilities | planning NEXT | 4:20pm |
| 4. Group Discussion <ul style="list-style-type: none">• What key messages will motivate participation?• What are the barriers to participation?• Publicity toolkit brainstorm• Outreach Network brainstorm | planning NEXT, All | 4:40pm |
| 5. Next Steps and Adjourn | planning NEXT | 5:50pm |

Existing Conditions and Trends Outline

Findlay, OH

Draft January 17, 2022

A high-level analysis of the existing conditions and trends in the City of Findlay will be conducted. Below are the set of initial key questions that will be answered. Other key questions may emerge as the team reviews background documents or has further discussions with the Strategic Plan Committee. The findings will help educate the community, staff, and the Strategic Planning Committee on the status of the City. The findings will also help with the development of specific strategies in the Strategic Plan.

Community Demographics

A. People

1. Population – What is the current population and how has it changed over the years?
2. Age – What is the median age of the community and what is the fastest growing age cohort?
3. Race and Ethnicity – What is the racial and ethnic make-up in the City and how has it changed over the years?
4. Households – What is the current household size and how have households changed over the years (families vs. living alone)?

B. Personal Prosperity

5. Income – What is the median income and how has it changed over the years?
6. Poverty – What is the poverty rate?
7. Housing - What are the housing statistics (rent vs. own, average age of the homes, types, median rent and cost of housing)?

C. Education

8. General education - What is the educational attainment of the community?
9. k-12 Schools – What is the enrollment and how has it changed over the years?
10. Higher Education – What is the current college enrollment and how has that changed over the years? What is the graduate retention factor?

D. Economy/Employment

11. Employment Rate – What is the employment rate and how has it changed over the years?
12. Employers – Who are the major employers in the City?
13. Job Sectors – What are the major employment sectors?
14. Commute – What percent of the population commuting into and out of the City to work, vs. the population that live and work in the City?

E. Health and Wellness

15. Health indicators – What is the City's health indicator ranking? (?)
16. Public Amenities and Park access – What portion of the community can access public amenities and parks for the community?

Internal City Organization Demographics

F. People

17. Age - What is the median age of the employees and the age cohort breakdown? How has it changed over the years?
18. Race and Ethnicity – What is the racial and ethnic make-up of the City employees and how has it changed over the years?

G. Employee Commute

19. Travel – How far are employees commuting to work (mileage)?

H. Community Services

20. Internal Services – What services do the City of Findlay directly provide?

21. External Services – What additional services (if any) are contracted, and which agencies provide these services?

B. Budgeting and revenue

22. Breakdown of how the City is funded.

23. Breakdown of how people's taxes are used