



Committee Members:

- Jeff Wobser, at-large – Committee Chair
- Dennis Hellmann, Ward 2
- Joshua Palmer, Ward 7
- Grant Russel, at-large
- Tom Shindledecker, at-large
- Mayor Christina Muryn
- Jim Staschiak, Auditor

Staff:

- Rob Marsh
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Guests:

Meeting Start Time: 5:35 PM

Meeting End Time: 6:23 PM

Agenda:

Call to Order

Roll Call

Approval of Minutes

New Items

1. Branding
2. The Community Outreach Team
3. Data Collection
4. Website
5. On Site Visit

Adjournment



Jeff Wobser, Strategic Planning Committee Chair

COMMITTEE REPORT THE CITY COUNCIL OF THE CITY OF FINDLAY, OHIO

The **STRATEGIC PLANNING COMMITTEE** met on December 21, 2021 to discuss the following topics:

- Branding
- the community outreach team
- Data collection
- Website
- On site visit

We recommend:

Approval of Logo as currently done. (See Attached)
 (Motion by Palmer, 2nd Mayor, 7 for, 0 Against)

Approval of Community Action Committee
 (Motion Staschiak, 2nd Russel, 7 for 0 Against)

Aye Nay



 Jeff Wobser, Chairman

Aye Nay



 Dennis Hellmann

Aye Nay



 Joshua Palmer

LEGISLATION: _____

Aye Nay



 Grant Russel

DATE: December 21, 2021

Aye Nay



 Tom Shindledecker

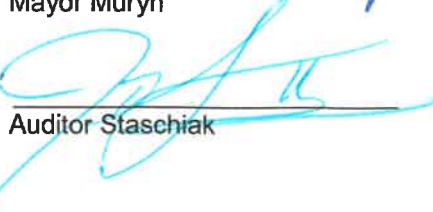
COMMITTEE: STRATEGIC PLANNING

Aye Nay



 Mayor Muryn

Aye Nay



 Auditor Staschiak

Final Recommended Logo
12/21/2021



Coordination Meeting with Planning Next 12/21/21

Attending: Mayor and Chairman Wobser, Sarah Bongiorno, Julie Colley, Kevin, Rob Martin, Shelby Oldroyd

Findlay Forward Coordination Call Agenda 12/21

1. Community Outreach Team Application process

a. Review of draft application list

A few things to note beforehand:

- The two most important tabs are “SC list final” and “Diversity Matrix Summary”. You can ignore the other tabs
- The “SC list final” tab lists everyone that applied to be on the committee, but the first 40 people on the list are the ones who we have selected as first pass and we can discuss during the call. There is a black line between the top 40 people that we selected and the rest. We selected two individuals who live outside of Findlay and have highlighted them in the Community column.
- The “Diversity Matrix Summary” shows both our target numbers based on demographics as well as the demographics of the selected group in the green columns on the right.
- The link is set to view only because we have some formulas that we don’t want to accidentally break.

Will have formatted and ready to present SP committee today.

Mayor to send out email to those not chosen to be on the committee. Language coming from PN.

<https://docs.google.com/spreadsheets/d/1713gaNUOSnPbolyUMkhKOBxyWwFG50f1sUc2PAuX3YE/edit?usp=sharing>

b. Finalize list and send out simple invitation for first meeting

- **Thursday January 27 first meeting of Community outreach group** (confirm time and location); **Mayor to ask UF for space to use for this meeting.**
- Draft Agenda
 1. What is Findlay Forward
 2. What is the Community Outreach Team’s role
 3. Group discussion about how we can get people interested and involved
 - a. Key messages
 - b. Barriers
 - c. Start building the Outreach Network Spreadsheet
 - d. Homework (continue filling out network spreadsheet and create invitation video)

2. Project identity

3. Website – will have this ready to push out prior to the Community meeting.

- a. Timeline for website production
 - 1. Build website – week of 12/27
 - 2. Review and edits – January 3-14
 - 3. Push live sometime week of Jan 17 (at the latest)

- 4. **Orientation Day**
 - a. Tour and meeting with Alliance
 - b. Strategic Planning Committee Meeting – **Agenda set by PN.**
 - c. Staff Team Meeting
 - d. Debrief with Mayor and Chairman Wobser