

Strategic Planning Coordination Call

December 7, 2021, 1:00 PM

Attendees: Jeff Wobser, Christina Muryn, Rob Martin; From PlanningNext: Sarah Bongiorno, Julie Colley, Jamie Greene, Brian Ashworth, Cyrille Viola

Findlay Forward Coordination Call Agenda 12/7

Agenda in Black, Notes in Red

1. **Project identity (Brian Ashworth, graphic artist)**
 - a. Review logo options – Set of drafts were reviewed and whittled down to three choices. Those will go through some additional changes to review next week.
 - b. Send out to identity subgroup for review

2. **Website**
 - a. Website content under development -
 - b. Photos from City – mayor’s office to work on this.
 - c. Want to get the website up and running prior to the end of the year.
www.findlayforwardplan.com

3. **Community Outreach Team Application process**
 - c. Status of applications (we have 29 as of noon on 12/6)
 - d. Additional outreach efforts this week? – Need to work on this over the next week to broaden and increase the scope of applicants.
 - e. Timeline
 1. Close application morning of 12/13 and begin reviewing
 2. Notification week of 12/20 (preferably by 12/22)
 3. First meeting week of 1/24 (confirm date in notification email)

4. **General Coordination**
 - b. Data request
 - c. Discuss orientation work session (10am to 4pm)
 1. January 10 or 11 – January 11 has been chosen. Meetings with staff team. Tour of the city, SP Committee(all council), Debrief with Wobser and Mayor, Alliance components. Work on start time of 10AM. 5PM end time.
 2. Discuss timing and agenda